

2007 KOMEN SHREVEPORT-BOSSIER RACE FOR THE CURE®
Sponsor Benefits**

SPONSOR BENEFITS	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Crystal \$2,500	*Sleep-In for the Cure \$2,000	*Kids For The Cure \$2,000	Patron \$1,000	Ribbon \$500
Sponsor Representative Assists in Starting the Race	X								
Race Course Signage (Provided by Race)	X								
Logo on Race Bibs (approximately 5000)	LOGO								
Rotating PA Announcements Race Morning	X	X							
On-site Team Registration Available	X	X	X	X					
Water Station Signage	X	X	X	X					
Signage at Sponsor Tent	X	X	X	X					
Listing in all marketing materials (print, website, newsletter, etc.	X	X	X	X	X				
Tent for Promotional Display at Race (Race provides for cash sponsors only)	X	X	X	X					
Race Poster* (150) (Commit by June 1)	LOGO	LOGO	LOGO	LOGO	NAME				
Opportunity to Display Banner at Race (Banner provided by sponsor)	X	X	X	X	X				
Opportunity to provide product or coupon (item must be approved by Race Committee)	X	X	X	X	X	X	X	X	
Complimentary Race Entries	12	10	8	6	4	4	4	2	1
Thank You Ad	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME	NAME
Back of Race T-shirt (approx. 5000) *(Commit by June 1)	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME	NAME
Race Entry Form* (approx. 22,000) *(Commit by June 1)	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME	NAME
Race Day Sponsor Signage	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME	NAME
Promotional Mentions Race Day	X	X	X	X	X	X	X	X	X

IN-KIND DONATIONS WILL BE CATEGORIZED AT ONE-HALF OF FAIR MARKET VALUE FOR SPONSORSHIP LEVEL.
*Logo on Special Promotion Item**HIGHEST CASH SPONSOR WILL BE DESIGNATED AS "LOCAL PRESENTING SPONSOR"; LOGO WILL BE INCLUDED ON FRONT OF RACE APPLICATION.